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PRIVACY & COOKIES POLICY

Information pursuant to Articles 13 and 14 EU Reg. 2016/679 (Rev.4.1 Rev.15/11/2024)

This page describes how the website manages the processing of Personal Data of users who view the website or use the services it offers.

This page explains the processing of Personal Data carried out in connection with the services made available via the web via:

- > the https://www.acffiorentina.com/ website
> the Fiorentina Official App

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DATA CONTROLLER (who decides why, how and by whom data is processed)

After viewing this website and using the services offered by it, data relating to identified or identifiable persons may be processed.

In addition to browsing data, information may, for instance, be collected:

- > in the event of a request for contact;
- > in the event of the use of other services through the Platforms made accessible by the website or the InViola App, which is discussed in the relevant paragraph of this document;
- > through the use of cookies or other technologies as set out below.

The data controller is ACF FIORENTINA S.r.l.: with registered office in via Pian Di Ripoli n.5 - 50012 - Bagno a Ripoli (FI),

The data Controller has appointed a Data Protection Officer whose role is to monitor compliance with the legislation on the protection of Personal Data, whose contact details are: rpd@acffiorentina.it.

DATA SUBJECTS' RIGHTS

With reference to the processing referred to in this document, the data subjects (users of the website) have the right to:

- > request from the Data Controller access to and rectification or erasure of Personal Data or restriction of the processing of Personal Data concerning them and to object to its processing;
- > if the processing is carried out by automated (IT) means and on the basis of their consent, to receive in a structured, commonly used and machine-readable format the Personal Data concerning them and/or to ensure it is sent directly to another Data Controller, if technically feasible;
- > withdraw their consent at any time (without prejudice to the lawfulness of the processing based on the consent prior to the withdrawal), to processing carried out on that basis;
- > lodge a complaint with a supervisory authority. Garante per la protezione dei dati personali - Piazza Venezia n. 11 00187 ROMA - Telephone switchboard: (+39) 06.696771 - E-mail: protocollo@gpdp.it - certified mail protocollo@pec.gpdp.it.

More information at the end of this policy.

To assert their rights, the Data Subject may contact ACF FIORENTINA S.r.l. via the email address infoprivacy@acffiorentina.it or by sending a registered letter to the address specified above, specifying the nature of the request or the problem highlighted and keeping in mind that it will not be possible to respond to requests received if there is no certainty regarding the identity of the applicant.

BROWSING DATA - data processed in connection with a visit to the website

The computer systems and software procedures used to operate this website acquire, during their normal operation, some Personal Data whose transmission is implicit in the use of Internet communication protocols.

This information is not collected to be associated with identified data subjects, but it is information that by its very nature could, through processing and association with data held by third parties, enable users to be identified.

This category of data includes, for example, the IP addresses or domain names of the computers used by users who connect to the website, the URI (Uniform Resource Identifier) addresses of the resources requested, the time of the request, the method used to submit the request to the server, the size of the file obtained in response, the numerical code indicating the status of the response given by the server (successful, error, etc.) and other parameters relating to the operating system and the user's IT environment, such as the type and version of the browser, the types and versions of browser plug-ins, the mobile device identifier (IDFA or AndroidID) and other parameters relating to your operating system and IT environment.

This data, in the absence of specific consent to processing for further purposes, is used for the sole purpose of obtaining anonymous statistical information on the use of the website and to check its correct functioning.

The data could be used to ascertain responsibility in the event of hypothetical computer crimes against the website and in this case only, specific procedures may be activated to identify the author.

The legal basis for the processing of this data is the legitimate interest of the data controller in protecting data security, proper functioning of the website and improvement of service standards.

Personal data is processed by automated means for the time strictly necessary to achieve the purposes for which it was collected. Processing relating to the web services of this website are handled by personnel appointed by the Data Controller as well as by external subjects, appointed as data processors (ART. 28 REG. EU 2016/679), which is entrusted with the technical management and maintenance of the website and its IT systems. Specific security measures are in particular observed to prevent the loss of Data, unlawful or incorrect use and unauthorised access.

No data from the web is disseminated.



The Personal Data provided by users who send requests for information material (*newsletters, answers to questions, etc.*) are used only for the purpose of performing the service or provision requested and are communicated to third parties only if necessary for that purpose.

DATA PROVIDED VOLUNTARILY BY THE USER

Apart from what is specified above, the user is free to provide the Personal Data requested in the course of browsing to request information material or other communications. Failure to provide them may result in the impossibility of obtaining what has been requested.

When the user visits a part of the Website or enables a functionality made available by the Fiorentina Official App that involves the collection of Personal Data, a link to this information document is offered to them and they are asked to confirm that they have read it and, if necessary, to give their consent.

The optional, explicit and voluntary sending of electronic mail to the addresses indicated on this website or reachable through the App entails the subsequent acquisition of the sender's address, which is necessary to reply to requests, as well as any other Personal Data included in the message which, unless otherwise duly communicated, will be kept for the time necessary to fulfil the requests.

Below are specific information notices referring to pages set up for particular services on request or through which further Personal Data may be acquired.

PROCESSING RESULTING FROM A REQUEST FOR CONTACT (CONTACT AREA) OR REGISTRATION

- ⇒ The Personal Data voluntarily provided by the Data Subject via the contact area, or the email addresses made available on the platform, is processed using predominantly automated tools in order to:
- ⇒ ensure a certain and timely response and meet the data subject's requests (*legal basis for processing: legitimate interest and consent of the Data Subject in the case of 'special' Personal Data*);
 - ⇒ fulfil obligations deriving from EU laws, rules and regulations; fulfilling provisions issued by the Judicial Authority, (*legal basis for processing: coinciding with the purpose*);
 - ⇒ feed the system of public knowledge acquisition through statistical analysis, carried out by means of anonymised and aggregated data, useful for the verification, improvement and therefore design of an increasingly efficient service, (*legal basis of the processing: legitimate interest of the owner coinciding with the purpose*).
- ⇒ The contact details and email addresses provided may be used to send courtesy communications and/or information material relating to the holder's activities only where the following legal bases apply:
- ⇒ *legitimate interest in processing Personal Data for direct marketing purposes taking into account the relationship with the Data Subject [Art. 6 c.1 lett. f EU Reg. 2016/679] where the requested contact is related to or involves the establishment of an ongoing relationship with the data controller*
 - ⇒ *consent of the Data Subject [Art. 6 c. 1 lett. a EU Reg. 2016/679], which, in the event of its own interest, the Data Controller will request in the course of contacts aimed at fulfilling the Data Subject's requests.*
- ⇒ Data may be processed by promotion, communication and public relations staff, computer system maintenance staff whose task it is to ensure the functionality of the systems, data security, other staff appointed within the limits of the tasks assigned to them and as provided for by company procedures, and other persons who provide services for purposes auxiliary to the fulfilment of the data subject's requests, also within the limits strictly necessary to carry out their tasks.
- ⇒ The data may be communicated or made available:
- to persons who can access the data by virtue of a provision of law, regulation or EU legislation, within the limits provided for by these rules,
 - other associated companies (subsidiaries - parent companies) always for current '*administrative accounting purposes*' connected with the fulfilment of the data subject's requests
 - other entities that provide services for purposes related to the fulfilment of the Data Subject's requests, to the extent strictly necessary to perform their tasks - business partners, whose cooperation is necessary for the provision of the requested services. The Business Partners will act as autonomous data controllers and will comply with their respective privacy policies, which will be made available by them.

⇒ Personal data will also be transferred to entities located outside the European Union to the country in which the Data Subject resides or is located only if necessary to fulfil his or her requests and in accordance with applicable law.

When filling in the forms, fields that must be filled out are indicated with an asterisk; without the required data, it will not be possible to comply with the interested party's request.

If, at the time of the contact request, the Data Subject should communicate special categories of data (such as: Personal Data revealing racial or ethnic origin, political opinions, religious or philosophical beliefs, or trade union membership, as well as processing genetic data, biometric data intended to uniquely identify a natural person, data relating to health or sex life or the sexual orientation of the person), specific consent to processing may be requested, in the absence of which it may be impossible to proceed with the requests of the Data Subject.

REGISTRATION PROCEDURE FOR THE INVIOLA AREA

On the website, as well as on the App, you can register in the InViola area.

Registration confirms, to all intents and purposes, participation in the InViola program and allows access to your personal area where the Data Subject can:

- > verify and update their data;
- > change their choices on consents given to ACF FIORENTINA;
- > check the number of accumulated InViola points;
- > obtain all services and benefits related to the InViola Card, if they do not already have them;

for this reason, registration follows two different procedures depending on whether or not the person concerned is already in possession of the InViola Card as follows:

1. If the user already has an InViola Card, they will simply need to enter the number to complete the procedure for accessing their reserved area, which was created when the InViola Card was issued;
2. if the user is NOT already an InViola Card holder, registration is equivalent to applying for the InViola Card itself, and requires mandatory acceptance of the [InViola Card Rules](#) and the [sweepstakes Rules](#).

For the user's protection, the registration process compulsorily entails the entry of a confirmation code that will be sent to the email address and by SMS to the mobile phone number communicated, which will be the same as the one used for the password recovery procedure. For this reason, it is necessary for the user's own protection that they enter contact details on the forms that are exclusively available to them (for example, not providing company emails).

Some important notices:

- > Unless expressly delegated, the applicable legal provisions, in particular on the subject of privacy, do not allow third parties to fill in fields or send information in place of the person who wishes to register.
- > Again, please remember to enter contact details that are only available to the person registering (for example, do not enter company emails) because ACF FIORENTINA may send communications addressed exclusively to the holder of the registration/InViola Card, which may even contain their personal data.
- > Please note the User will be able to use their chosen password to access their data and carry out operations that may involve an economic value, so a suitably secure password should be chosen (it should not contain information that could be easily linked to a User, should contain special characters, numbers, punctuation and should not be too short (it cannot be less than 8-10 characters) and it should be kept safe. It should also be changed regularly or whenever there is the suspicion that confidentiality has been compromised.

Fiorentina Official App

The Fiorentina Official App is to all intents and purposes an interface that allows the user to:

- > obtain information about ACF Fiorentina,
 - > subscribe to the newsletter;
 - > use all the services and access all the content offered by the website;
 - > register for InViola in order to:
 - access all services related to the InViola Card;
 - participate in all the initiatives of our loyalty programmes, prize games, points collection, etc;
- for this reason, registration requires acceptance of specific regulations.

The Fiorentina Official App does not acquire any information from the user's terminal unless instructed to do so by the User. To allow the App to access or send any content (any type of file external to the app), always and only upon command of the User, confirmation is requested regarding the possibility for the App to access such content; in



this regard, note that this request will appear only once the first time a service is activated that involves access to content or a functionality on the device; if the user wishes to change their choice, they can do so through the settings of the device itself.

E-SHOP AREA

The link corresponding to the E-SHOP area refers to the website <http://www.fiorentinastore.com>, independently managed by FANATICS Italy Srl with head office in Via Magistretti 10, 10128, Milan - the only company entrusted with the online sale of official ACF FIORENTINA products.

Note in any case that the data given by the user to FANATICS Italy Srl on the website managed by it at the time of the purchase request will also be acquired by ACF FIORENTINA and will be processed as indicated in the information made available to the public and according to the consents given by the Data Subject.

PURCHASING PROCEDURE - TICKETS

In order to offer the best service with the highest safety standards, the management of the service has been entirely entrusted to a company specialized in the sector, with proven experience and reliability, appointed as Responsible pursuant to art. 28 REG. EU 2016/679.

The procedure for purchasing tickets refers to the domain "Ticket.acffiorentina.com", owned by ACF Fiorentina S.r.l. but managed entirely by VIVATICKET S.p.A. - Single member company - Via Antonio Canova 16/20 40138 Bologna - <https://www.vivaticket.com/it> - as an interface to allow the purchase on its web platform by exploiting the authentication made by the user by logging-in to the website www.acffiorentina.com.

STORING THE DATA

The data communicated, unless otherwise indicated by the Data Subject or further requirements duly communicated, will be kept for the time necessary to fulfil the Data Subject's requests and comply with legal regulations.

If the Data Subject has a contractual relationship with the Data Controller or is registered in the InViola programme, the data will be retained, if relevant, for the duration of the contract or registration, after which data retention will be continued only if compulsory by law and in accordance with the rules on the retention of administrative documents or as indicated in the information notice provided at the time the contractual relationship was established and at the time of registration.

The contact details for which consent has been given for the sending of communications of a commercial nature will be kept for up to 12 months following the last sending of communications by ACF FIORENTINA or the revocation of consent by the person concerned.

COOKIE POLICY

This paragraph provides information on the cookies used in connection with the cookie policy generated and constantly updated by the service provided by lubenda, to which reference should be made in connection with the consents given.

This section describes the characteristics of the cookies used.

Legal bases of processing originating with the use of cookies are:

- > for technical cookies (necessary for the proper functioning of the website and to enable browsing): the legitimate interest of the Data Controller coinciding with the purpose of the cookies;
- > for any profiling cookies: the user's consent given in the manner described in the aforementioned provision of the Garante, i.e. by continuing to browse after having definitely read the notice displayed on the banner that appears as soon as the website is accessed for the first time.

WHAT COOKIES WE USE ON OUR WEBSITE

Below we list the cookies divided into two macrocategories:

- > **TECHNICAL' and functionality COOKIES:** *Technical cookies are those used for the sole purpose of "carrying out the transmission of a communication on an electronic communications network, or to the extent strictly necessary for the provider of an information society service explicitly requested by the subscriber or user to provide such service" (see art. 122, paragraph 1, of the Code). They are not used for any further purposes. They can be divided into*



browsing or log-in cookies, which ensure the normal browsing and use of the website (for example, to make a purchase or log in to access restricted areas); analytics cookies, considered to constitute technical cookies when they are used directly by the website operator to collect information, in aggregate form, on the number of users and how they visit the website; functionality cookies, which allow the user to browse according to a series of criteria selected by the user (e.g. language, products selected for purchase) in order to improve the service rendered to the user. Users' prior consent is not required for the installation of such cookies;

> **PROFILING COOKIES:** Profiling cookies are designed to create profiles for the user and are used to send advertising messages in line with the user's preferences when surfing the Internet

The cookies used on www.acffiorentina.com

Cookie Name	Time spent on the user's terminal	Type (technical-functional or profiling) What it is for	SOURCE (for third-party cookies)
.Acff.Session	session	TECHNICAL Strictly necessary/functional cookie Manages the user session, allowing secure browsing and maintaining login status between pages. <ul style="list-style-type: none"> • Maintains login status and other session information, such as preferences or temporary user data. • Supports functionality that requires continuity between pages, such as shopping carts, forms or restricted areas. • Ensures a smooth and consistent browsing experience. 	
.AspNetCore.Antiforgery.nd9nvUcx0nc	session	TECHNICAL Strictly necessary/security cookie Protects against Cross-Site Request Forgery (CSRF), ensuring that only authentic requests are processed by the server. <ul style="list-style-type: none"> • Protects against CSRF attacks, which attempt to perform unauthorised actions using the credentials of an authenticated user. • It ensures that requests sent to the server are authentic and not manipulated. • It is used in combination with a CSRF token in forms and API calls. 	
.AspNetCore.Xperience.Application	session	TECHNICAL Strictly necessary/functional cookie Preserves application configuration settings for the user, ensuring a customised and seamless user experience. <ul style="list-style-type: none"> • Maintains user status and settings while browsing the site. • Supports features such as language management, application configurations or temporary preferences. • Ensures that the website functions correctly and in an optimised manner for each user. 	
Acff.Identity.Authentication	6 months	TECHNICAL Strictly necessary/functional cookie Manages user authentication for access to protected content, maintaining login status between pages. <ul style="list-style-type: none"> • Maintains user authentication status while browsing. • Enables a smooth user experience by eliminating the need for repeated authentication during a session. • Ensures that only authorised users can access protected areas. 	
CMSCookieLevel	1 year	TECHNICAL Functional/compliance cookie Saves the level of cookie consent chosen by the user, ensuring that privacy preferences are respected. <ul style="list-style-type: none"> • Saves the status of cookie consent preferences to comply 	

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		<p>with GDPR and CCPA regulations.</p> <ul style="list-style-type: none"> • Avoids requesting consent again during subsequent visits. • Supports selective loading of cookies based on user preferences. 	
CMSLandingPageLoaded	session	<p>TECHNICAL Functional cookie Checks whether the user has already visited the landing page, to avoid displaying redundant information.</p> <ul style="list-style-type: none"> • Avoids repeatedly showing specific content for users who have already interacted with the landing page. • Supports optimisation of page loading and resources. • Helps in monitoring interactions with landing pages for performance and conversion analysis. 	
CurrentContact	1 year	<p>TECHNICAL Functional/analytical cookie Identifies the user in order to improve customisation of content based on their preferences and previous interactions</p> <ul style="list-style-type: none"> • Tracks user behaviour on the site to personalise the experience and offers. • Associates collected data with CRM contact information for analysis and marketing campaigns. • Supports remarketing and lead nurturing strategies. 	
_click	Generally 1 year	<p>PROFILING Used to track user behaviour on the website, helping with the analysis of interactions for future improvements.</p>	Microsoft Microsoft (strumento Clarity)
_fbp	Generally 3 months	<p>PROFILING Facebook cookie to track website visits, used to show personalised ads and measure the effectiveness of advertising campaigns.</p>	Facebook (Meta) Facebook Pixel
_ga	Generally 2 years	<p>PROFILING Google Analytics cookie to distinguish unique users and analyse website visits.</p>	Google Analytics Google
_ga_576YG9D5QY	Generally 2 years	<p>Technical analytics Google Analytics cookie to collect anonymous information on how visitors use the website.</p>	Google Analytics (GA4) Google
_ga_B2YTS7SKNT	Generally 2 years	<p>PROFILING Used by Google Analytics to monitor user sessions and improve website metrics through.</p>	Google Analytics (GA4) Google
_ga_EKC655Q48G	Generally 2 years	<p>Technical analytics Collects anonymous data on user interactions to analyse page performance.</p>	Google Analytics (GA4) Google
_ga_N6WXJB23R0	Generally 2 years	<p>PROFILING Google Analytics cookie for tracking user session behaviour.</p>	Google Analytics (GA4) Google
_ga_YL77Y55QW5	Generally 2 years	<p>PROFILING Used to measure user interaction and engagement with the website.</p>	Google Analytics (GA4) Google
_gcl_au	Generally 3 months	<p>PROFILING Google Ads cookie to test advertising effectiveness on websites using its services through.</p>	Google Ads Google
_hjSessionUser_1046378	Generally 1 year	<p>PROFILING Cookie from Hotjar to identify a user during a single session and collect usability information.</p>	Hotjar Hotjar



iub_cs-12832780	1 year	TECHNICAL Functional/compliance cookie Cookies from lubenda to store the user's consent regarding cookie preferences <ul style="list-style-type: none"> Saves cookie consent status to comply with GDPR and CCPA regulations. Avoids repeated requests for consent during subsequent user visits to the site. Helps ensure transparency and respect for user preferences. 	lubenda
iub_cs-17535619	1 year	TECHNICAL Functional/compliance cookie Used by lubenda to record consent preferences on a continuous basis <ul style="list-style-type: none"> Stores consent preferences to ensure compliance with regulations such as GDPR and CCPA. Avoids repeatedly asking the user for consent during subsequent visits. Supports user preference management to load only approved categories of cookies. 	lubenda
iub_cs-25050391	1 year	TECHNICAL Functional/compliance cookie Stores consent preferences to provide an experience that conforms to the user's privacy preferences. <ul style="list-style-type: none"> Registers consent to the categories of cookies selected by the user. Ensures compliance with privacy regulations (e.g. GDPR, CCPA). Avoids repetitive requests for consent during subsequent visits to the site. Allows selective loading of cookies based on user preferences. 	lubenda
iub_cs-77265022	1 year	TECHNICAL Functional/compliance cookie Manages cookie consents and records user preferences for the service. <ul style="list-style-type: none"> Stores user-selected consent preferences. Supports compliance with regulations such as GDPR and CCPA. Avoids repeated requests for consent during subsequent visits to the site. Enables controlled loading of cookies based on user preferences. 	lubenda

COOKIES - IN-DEPTH

What are cookies and how they work

Cookies are small text files that websites visited by a user send to their terminal. These files are saved and stored in the folders of the user's browser, and then re-sent to the same websites on the next visit.

Through cookies, the servers receive information that is re-read and updated every time the user returns to the website.

Cookies contain the following information:

- indication of the server or domain from which they were generated;
- their duration (or expiry date);
- a unique identification code;
- a unique value.

In any case, cookies cannot cause damage to the user's computer.

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What are cookies?

The purpose of cookies is to improve the viewing of the website and improve the browsing experience. In addition, they provide the website operator with information, most often aggregated and anonymous information about the users' browsing in order to obtain statistical data on the use of the website.

In addition, some cookies collect and store information on the user's device about what the user has done on websites; this information may be used:

- > to recognise the user (or, rather, the device used by the user) by suggesting the settings previously requested/chosen by the user during subsequent visits;
- > to analyse the preferences expressed by the user during browsing by creating a profile used essentially to display or send customised commercial promotion messages, i.e. those that are in line with the interests inferred from the user's browsing.

Types of cookies

Cookies can be divided into the following categories: *Technical cookies* and *profiling cookies*.

- > **TECHNICAL' and functionality COOKIES:** *Technical cookies are those used for the sole purpose of "carrying out the transmission of a communication on an electronic communications network, or to the extent strictly necessary for the provider of an information society service explicitly requested by the subscriber or user to provide such service" (see art. 122, paragraph 1, of the Code).*

These allow the website to function optimally, but the user can decide to block them by changing the settings of the browser used. Deactivating these cookies may prevent access to certain features of the website.

Within the scope of technical cookies, a distinction can be made:

- **Browsing cookies**

These are required to browse within the website using all of its functions (such as staying logged in and access to restricted areas) and do not collect information for profiling or commercial purposes. Without these cookies, it would not be possible to provide the services requested.

- **Functionality cookies**

These allow the user to browse according to a set of selected criteria (e.g. the language of the website), thereby facilitating browsing. The information collected via these cookies is anonymous.

The installation of technical cookies does not require the prior consent of users, although the obligation to provide this information remains. The acquisition and processing of data resulting from the use of technical cookies is necessary for the correct consultation of the website. If the user objects, they will not be able to see the website correctly and in full.

The legal basis for the use of technical cookies remains the legitimate interest of the Data Controller consisting of the proper functioning of the website and improvement of the services rendered.

Cookie Analytics

These are considered to constitute technical cookies when they are used directly by the website operator to collect information in aggregate form on the number of users and how they visit the website. Used to optimise management. The information collected by these cookies does not allow the user to be identified.

> PROFILING COOKIES

As mentioned above, these cookies allow us to acquire information relating to the preferences and ways in which the user interacts with the website and are used to assign the user (often the terminal used by the user) a profile in order to optimise the effectiveness and usability of the website, also by personalising the promotional/advertising messages displayed to the individual user.

These cookies may be installed on users' terminals only when they have been previously and adequately informed and have given their consent, which, as provided for by the provision mentioned in the introduction, may also be manifested simply by the user continuing to browse after reading the notice displayed the first time the website is accessed.

The legal basis for the use of profiling cookies is the consent of the person concerned (user of the device used for browsing) given in accordance with the methods provided for in the aforementioned general provision of the Garante per la protezione dei dati personali Identification of simplified procedures for the information and acquisition of consent for the use of cookies" of 8 May 2014 [<https://www.garanteprivacy.it/web/guest/home/docweb/-/docweb-display/docweb/3118884>].



DISABLING AND DELETING COOKIES

The user's privacy is essentially guaranteed by the fact that they can **AT ANY TIME**:

- > **configure their browser to accept all cookies, reject them all or receive a warning when one is sent,**
- > **delete one, some or all cookies.**

Each browser has its own specific settings, so remember to check the "Help" section of the browser used for more information on how to change your preferences.

Most browsers are initially set to accept cookies automatically. In the case of different devices (for example, computers, smartphones, tablets, etc.), the User must ensure that the browser settings of each device are configured to reflect their preferences regarding cookies.

Below are some links to the online documentation for the main browsers:

- Internet Explorer: <http://windows.microsoft.com/it-it/internet-explorer/ie-security-privacy-settings#ie=ie-11>
- Firefox: <https://support.mozilla.org/it/kb/Gestione%20dei%20cookie>
- Google Chrome: <https://support.google.com/chrome/answer/95647?hl=it>
- Safari iOS (iPhone, iPad, iPod touch): <http://support.apple.com/kb/HT1677?viewlocale=it>

Microsoft Internet Explorer

1. Click on 'Tools' at the top of the browser window.
2. Select 'Internet Options' and then click on the 'Privacy' tab.
3. To enable cookies, the Privacy Level must be set to 'Medium' or below. To disable them, the Privacy level must be set above 'Medium'.
4. To enable the "third-party cookies" option, select the "Advanced" button in the "Privacy" section, put a check mark next to "Replace automatic cookie management", confirm the default option "Accept" next to "Third-party cookies" and save by clicking OK. Alternatively, if you do not wish to authorise third-party cookies, select 'Block' and confirm by pressing OK. If you wish to accept or block third-party cookies on a case-by-case basis, select the 'Ask for confirmation' option and click OK.

Mozilla Firefox

1. Click on 'Tools' at the top of the browser window and select 'Options'.
2. Select the 'Privacy' icon and in the 'History' section put a tick under 'Accept cookies from websites' to accept them. To prevent the installation of cookies, including third-party cookies, this option must be deselected.
3. In order to allow the installation of third-party cookies, you must have selected 'Accept cookies from websites' (see previous point) and select the 'Always' option from the drop-down menu under 'Accept third-party cookies'. If you do not wish to accept third-party cookies, you must select the 'Never' option in the same drop-down menu.

Google Chrome

1. Click on the Chrome menu icon and select 'Settings'.
2. At the bottom of the page, click on 'Show advanced settings'.
3. In the 'Privacy' section, click on 'Content Settings'.
4. To enable or disable cookies:
 - a. To enable cookies, select 'Allow local data storage'.
 - b. To disable cookies, select 'Block website from setting data'.
 - c. To prevent access to third-party cookies, also select the 'Block third-party cookies from third parties' option in the same Privacy section.
5. Click Finish to save.

Safari (iPhone, iPad, iPod touch)

1. Click on the 'Settings' icon, select 'Safari'
2. Select 'Privacy and Security' and then 'Block Cookies'
3. Select the 'Always block' option if you want to prevent cookies from being installed.

More information about cookies can be found at www.allaboutcookies.org

Permanent disabling of profiling cookies

If you use Internet Explorer 9 or higher

1. Click on 'Tools' at the top of the browser window



2. Select 'Internet Options' and then click on the 'Privacy' tab
3. Set the Privacy level to 'High'.

If you use Firefox 5 or higher

1. Open the 'Options' menu and click on the 'Privacy' tab
2. Select the option 'Ask websites not to carry out any tracking'

If you use Google Chrome

1. Open Chrome and then the 'Settings' menu
2. Click on 'Show advanced settings' at the bottom of the page.
3. Under 'Privacy', in the 'Send a request' box, check 'Do not track with your browsing traffic'.

Disabling COOKIES ON MOBILE DEVICES

Just as with browsers on computers, browsers on mobile devices allow you to change the privacy configuration or settings to disable or delete cookies.

If you wish to change your privacy settings, please follow the instructions provided by the browser developer for your mobile device.

Below are valid links for some browsers:

IOS	https://goo.gl/fG1K8t
Chrome Mobile	https://goo.gl/f0XME
Opera Mobile	http://goo.gl/Nzr8s7

THIRD-PARTY COOKIES

While browsing a website, cookies present on the same website but originating from other website and managed by third parties, may be installed in the user's browser folders.

This happens because the website may contain elements such as, for example, images, maps, sounds, specific links to web pages of other domains that reside on servers other than the one on which the requested page is located. In other words, these cookies are set directly by website operators or servers other than the Website. These third parties could theoretically set cookies while you are visiting the Website and thus obtain information about the fact that you have visited the Website.

In this case, the owner of the website visited only acts as a technical intermediary between the user and these other website.

- google's privacy policy for the Google Analytics service is available at http://www.google.com/intl/it_ALL/analytics/learn/privacy.html;
- Google's privacy policy is available at <http://www.google.com/intl/it/privacy/privacy-policy.html>;

To disable third-party cookies, please refer to the instructions above.

For more information, please visit: www.youronlinechoices.com/it/.

If the User decides not to consent to the storage of third-party cookies, the User will only be able to use the functions of the Website, which do not require the storage of such cookies.

With regard to the ownership of the processing carried out by means of these third-party cookies, please refer to the respective information and cookie policies accessible from the links suggested above and in the following paragraphs.

USER RIGHTS - MORE INFORMATION**Right of access**

The Data Subject will have the right to obtain from the Data Controller confirmation as to whether or not Personal Data concerning them are being processed, and, where that is the case, to access the Personal Data and the following information:

- a) the purposes of the processing;
- b) the categories of Personal Data concerned;



- c) the recipients or categories of recipients to whom the Personal Data have been or will be disclosed, particularly recipients in Third Countries or international organisations;
 - d) if possible, the envisaged period for which the Personal Data will be stored, or, if that is not possible, the criteria used to determine that period;
 - e) the existence of the Data Subject's right to request from the Data Controller rectification or erasure of Personal Data or restriction of Processing of Personal Data concerning them or to object to such Processing;
- the right to lodge a complaint with a supervisory authority;
- g) where the Personal Data is not collected from the Data Subject, any available information as to their source;
 - h) the existence of an automated decision-making process, including profiling, which produces legal effects concerning them or similarly significantly affects them and, at least in those cases, meaningful information about the logic involved, as well as the significance and the envisaged consequences of such processing for the Data Subject.

Right of rectification

The Data Subject will have the right to obtain from the Data Controller the rectification of inaccurate Personal Data concerning them without undue delay.

Right of erasure

The Data Subject will have the right to obtain from the controller the erasure of Personal Data concerning them without undue delay and the controller will have the obligation to erase Personal Data without undue delay where one of the following grounds applies:

- a) the Personal Data is no longer necessary in relation to the purposes for which it was collected or otherwise processed;
- b) the Data Subject withdraws the consent on which the Processing is based, and there is no other legal ground for the Processing;
- c) the Data Subject objects to the processing and there are no overriding legitimate grounds for the processing;
- d) the Personal Data was unlawfully processed;
- e) the Personal Data has to be erased for compliance with a statutory obligation in Union or Member State law to which the Controller is subject;

Right to restriction of processing

The Data Subject will have the right to obtain from the Controller restriction of Processing where one of the following applies:

- a) the accuracy of the Personal Data is contested by the Data Subject, for a period enabling the controller to verify the accuracy of the Personal Data;
- b) the processing is unlawful and the Data Subject opposes the erasure of the Personal Data and requests the restriction of its use instead;
- c) the Data Controller no longer needs the Personal Data for the purposes of processing, but it is required by the Data Subject for the establishment, exercise or defence of legal claims;
- d) the Data Subject has objected to processing, pending verification of whether the legitimate grounds of the controller override those of the Data Subject.

Right to object

The Data Subject will have the right to object at any time to Processing of Personal Data concerning them for such purposes, including profiling to the extent that it is related to such direct marketing.

Right to data portability

The Data Subject will have the right to receive the Personal Data concerning them, which they have provided to a controller, in a structured, commonly used and machine-readable format and will have the right to transmit that data to another controller without objection by the controller to which the Personal Data has been provided, where:

a) the processing is based on consent or on a contract; and

b) the processing is carried out by automated means.

In exercising their rights to data portability, the Data Subject will have the right to have the Personal Data sent directly from one controller to another, where technically feasible.

Some Definitions

Personal data: Any information relating to an identified or identifiable natural person

“Special” Personal Data REQUIRES MORE PROTECTION AND CAREFUL ATTENTION, such data involves Personal Data that reveal racial or ethnic origin, political opinions, religious or philosophical beliefs, or trade union membership, as well as genetic data, biometric data intended to uniquely identify a natural person, data relating to health or sexual life or the sexual orientation of the person (art. 9 of EU Reg. 2016/679)

Processing: any operation or set of operations, performed by any means or format and applied to Personal Data or sets of Personal Data, (such as collection, recording, organization, structuring, storage, adaptation or modification, extraction, consultation, use, **communication by transmission, dissemination or any other form of making available**, comparison or interconnection, limitation, erasure or destruction)

Data Subject: Natural person to whom the Personal Data relates;

'Controller': the natural or legal person, public authority, agency or other body which alone or jointly with others determines the purposes and means of the processing of Personal Data

Data Processor (named from art. 28 Reg. EU 2016/679): a natural or legal person, public authority, agency or other body which processes Personal Data on behalf of the Data Controller

Legal basis of processing: the legal principle on the basis of which the processing of Personal Data described can be carried out, in many cases coinciding with the stated purpose.